

COMMUNICATIONS & MEDIA INTERNSHIP

W.K. Kellogg Biological Station (Hickory Corners, Michigan)

The objective of this 12-week professional Internship is to facilitate the growth of the Intern's branded visual and written communication skills in a scientific context. This Internship is unique because of its location at Michigan State University's W.K. Kellogg Biological Station in Hickory Corners, Michigan, where Interns have the chance spend a summer advancing in their field and learning about cutting-edge natural science.

The Intern will be trained by the KBS Communications Coordinator in a variety of modules, from branding standards to technical media skills, and will also participate in project critiques. The Intern will be evaluated on her or his progress multiple times throughout the Internship.

The intern will work approximately 20-24 hours each week at KBS, while taking at least one MSU summer course at KBS. ***If you commit to only 1 KBS course over the 11-week internship, and you have no other outside commitments, your internship work load may increase to 30+ hours per week during the session you are not taking a course. There will be some weekend and evening hours for events. The Internship compensation package includes a \$2500 stipend and FREE room and board at KBS (Total compensation = \$4260).

At minimum, the Intern will assist the KBS Communications Coordinator with the following tasks:

- Photojournalistically documenting events and programs at KBS
- Collecting and editing video footage for documentary profile and promotional projects
- Organizing media assets

By the end of the Internship, the Intern will have:

- Completed at least one portfolio-worthy project
- Significant experience consistently communicating from a branded perspective
- A broad understanding of multiple communications media & what it's like to work in media

The ideal candidate for this Internship should have:

- A major in Communications, Media, Graphic Design, Art or a similar field (ideally in addition to a program of study in the sciences, such as a minor or major in biology or ecology)
- Sophomore or higher status (preference given to MSU students, but qualified students from other institutions will be considered)
- A working proficiency in Adobe Creative Suite, especially AfterEffects, Bridge, Photoshop, Premiere Pro (CS5.5 or higher, ideally Creative Cloud)
- Experience with DSLR cameras for photography and/or videography (ideally with proficiency shooting in manual)
- Enthusiasm for learning about the world around them and gaining new skills
- The ability to productively participate in and learn from critiques
- Effective time and project management skills
- An interest in communicating about science through a variety of media (writing, visual, social media, etc.)

Candidates should be prepared to submit 3-5 recent portfolio pieces (at least one each of photo and video) and an updated résumé for consideration when applying.

Please email Bethany Bohlen (bohlenbe@msu.edu) with questions about this Internship, or email Danielle Zoellner (kbssummer@kbs.msu.edu) with questions about the KBS Internship program.