

## **COMMUNICATIONS & MEDIA INTERNSHIP**

W.K. Kellogg Biological Station (Hickory Corners, Michigan)

**May 15 – August 4, 2018**

The objective of this 12-week professional Internship is to facilitate the growth of the Intern's branded communication skills in a scientific context. This Internship is unique because of its location at Michigan State University's W.K. Kellogg Biological Station in Hickory Corners, Michigan, where Interns have the chance to spend a summer advancing in their field and learning about cutting-edge natural science.

The Intern will be trained and mentored by the KBS Communications Coordinator, and will participate in project critiques. The Intern will be evaluated on her or his progress multiple times throughout the Internship and will have weekly check-in meetings with their mentor.

The Intern will work approximately 20-24 hours each week at KBS while taking at least one MSU summer course at KBS. There will be some weekend and evening hours for events. Work time may increase in the second session of the summer if the intern is not taking a KBS course that session.

*The Internship compensation package includes a \$2500 stipend and free room and board at KBS.*

**At minimum, the Intern will assist the KBS Communications Coordinator with the following tasks:**

- Photojournalistically documenting events and programs at KBS
- Shooting and editing video footage for documentary and/or promotional video projects
- Organizing media assets
- Designing a series of informational posters to give guests an overview of what KBS has to offer

**By the end of the Internship, the Intern will have:**

- Completed at least one portfolio-worthy project
- Significant experience consistently communicating from a branded perspective
- A broad understanding of multiple communications media & what it's like to work in media

**The ideal candidate for this Internship should have:**

- A major in Communications, Media, Graphic Design, Art or a similar field (ideally in addition to a program of study in the sciences, such as a minor or major in biology or ecology)
- Sophomore or higher status (preference given to MSU students, but qualified students from other institutions will be considered)
- A working proficiency in Adobe Creative Cloud programs (i.e. Premiere Pro, InDesign, Lightroom; candidate should be proficient in at least one Adobe program already to accelerate learning others)
- Experience with DSLR cameras for photography and/or videography (preferably with proficiency shooting in manual)
- Enthusiasm for learning about the world around them and gaining new skills
- The ability to productively participate in and learn from critiques
- Effective time and project management skills
- An interest in communicating about science through a variety of media (writing, visual, social media, etc.)

Candidates should be prepared to submit (by email) 3-5 recent portfolio pieces (at least one each of photo and video) and an updated résumé for consideration when applying.

Please email Bethany Bohlen ([bohlenbe@msu.edu](mailto:bohlenbe@msu.edu)) with questions about this Internship, or email Danielle Zoellner ([kbssummer@kbs.msu.edu](mailto:kbssummer@kbs.msu.edu)) with questions about the KBS Internship program.