

W.K. Kellogg Manor House Historical Writing and Interpretive Signage Internship
W.K. Kellogg Biological Station, Hickory Corners, MI

Level: ½ time for 11 weeks

The 2016 Manor House intern will gain experience with writing and editing content, and initial design work for signage regarding the historic buildings located at the W.K. Kellogg Biological Station (KBS). The intern's project will focus on featuring specific Kellogg Estate buildings and structures through language and high quality signage design that is consistent with other interpretive signage on KBS property. The internship is primarily a design project, but will need to include some historical research, writing and editing of previously created content. The Internship will consist of two phases:

Phase 1: Writing short one-page histories of the Caretakers Cottage and the Lakeside Cottage (part of the larger Carriage House), and short concise descriptions of the points of interest around the former Kellogg Estate and other noted structures for use on walking-tour signage. Much of the content has already been researched, but there may be a need for additional historical research and for editing of existing content.

Phase 2: Sign design and cost estimation, prototyping for historical estate signage. The second task will consist of 4 sub-tasks:

1. Conduct a series of focus groups to select the look, fit and positioning of historic signage. Information gained through the focus groups will determine the size for the language written, the style, the colors, textures and amenities of the signage. The outcome will be:
 - a. Proposed design
 - b. Recommend list of materials
 - c. Fit written language to the selected signage
2. Research and select likely builders of the historical signage; can be in-house talent or an outside contractor.
3. Receive bids and incorporate into the design package.
4. Create graphic representation of all historic signage proposed and one actual prototype for the KBS Undergraduate Symposium on August 3, 2016.

The intern will need to be a self-starter and able to work independently. The intern will work approximately 20-24 hours per week with occasional weekend or evening hours depending on scheduling of focus groups. The internship package includes a \$2500 stipend, FREE housing and a 9-meal plan (Lunch: M-F, Dinner: M-Th) at KBS. As part of the educational experience, please note that you will be required to take at least 1 course at KBS over the summer.