

POSITION: Social Media Fellowship

SITE: MSU's Kellogg Bird Sanctuary (near Battle Creek, 70 miles from East Lansing)

NUMBER OF POSITIONS One part-time fellowship at 10 hours/week average summer 2024

DURATION: (May 15 – August 14, 2024)

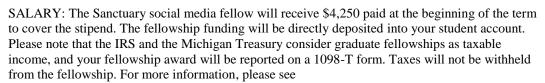
APPLICATION DEADLINE: Sunday, Feb 25, 2024

DESCRIPTION: The Kellogg Bird Sanctuary is seeking a graduate student fellow to assist staff in managing our social media platforms.

Tasks include:

- Three blog posts that fit in with the Sanctuary educational goals.
- Schedule weekly posts in Buffer for Facebook, Instagram, and Twitter.
- Take photos and videos for future social media use, including current happenings around the Sanctuary (blooming plants, events, employee projects, landscapes, volunteers, etc.)
- Use previously curated photos and videos to create social media posts for the year.
- Coordinate with Sanctuary staff, volunteers, and interns to schedule time to collect content.
- Look for opportunities to increase organization exposure and online presence.
- Meet with the Sanctuary team to discuss the upcoming week.

QUALIFICATIONS: Graduate students pursuing a master's or Ph.D. who have completed at least one year of graduate work at MSU are eligible to apply • Excellent written and verbal communication skills • Ability to work both independently and in a team • Strong organizational skills • Creative



http://www.supportforstudents.msu.edu/articles/2015- important-tax information-for-students. TO

APPLY: Submit the following as a single pdf: 1. A statement of interest that includes a short description of your research, your experience or interest in social media communication and engagement 2. A CV that includes prior applicable experience. The application file should be named "LastName_Sanctuary_Social_Media_Fellowship.pdf" and emailed to the Community Outreach Coordinator at klotzmis@msu.edu.

ABOUT KBS: As Michigan State University's largest off-campus educational complex, KBS has put its land-grant values into practice for nearly a century, providing the public with examples of science's crucial role in sustaining natural and managed communities. KBS students and faculty work to understand and solve real-world environmental problems for a better tomorrow. To learn more, visit kbs.msu.edu.

INFORMATION REQUEST: Contact: Misty Klotz, KBS Community Outreach Coordinator, klotzmis@msu.edu or Lisa Duke, Sanctuary Grounds Manager, lisaduke@msu.edu



W.K. Kellogg Biological Station

Community Relations

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