

MICHIGAN STATE UNIVERSITY

POSTING DATE: November 19, 2024

POSITION: Bioblitz Marketing and Outreach Fellow

SITE: MSU's W.K. Kellogg Biological Station, Hickory Corners, Michigan 49060

NUMBER OF POSITIONS: One part-time fellowship at 10 hours/week for 15 weeks, totaling 150 hours

DURATION: Spring Semester; January 13 – May 2, 2025 (15 weeks)

APPLICATION DEADLINE: Application review starts December. 2., 2024

GOAL: The Spring Bioblitz Fellowship seeks to expand the event's audience by engaging a more diverse group of participants. The fellow will contribute to pre-event planning, including marketing, community outreach, presentations, and program evaluation while fostering meaningful connections with a variety of communities.

POTENTIAL EXPERIENCES MAY INCLUDE:

- Assist in developing the program evaluation and identifying key learning outcomes for the event.
- Collaborate in creating or sourcing artwork for the Bioblitz t-shirt design, highlighting the organizations surveyed over the past two years.
- Produce science communication content tailored to various audiences, including the general public, partners, and funding sources.
- Create and publish engaging content for the website and social media platforms.



W.K. Kellogg Biological Station

Community Relations

3700 E. Gull Lake Drive
Hickory Corners, MI 49060

Carriage House Offices, 1st
floor

Communications: 269-671-
2015

Development: 269-671-2444

Outreach: 269-671-2360

Volunteer: 269-671-2263

Fax: 269-671-2409

kbs.msu.edu

Minimum Required Qualifications:

- Graduate students pursuing a master's or Ph.D. who have completed at least one year of graduate work at MSU are eligible to apply
- Excellent written and verbal communication skills
- Ability to work both independently and in a team
- Strong organizational skills

Compensation: Funding for the 2025 spring BioBlitz Fellowship is possible through Kellogg Biological Station and Graduate School. Fellows will be paid \$7,250 for tuition, stipend, and health insurance at the beginning of the term. The successful applicant must enroll for at least one credit. The fellowship funds will be deposited directly into the successful applicant's student account. The fellowship is taxable income and will be reported on a 1098-T form. No taxes will be withheld.

For further details regarding taxes, visit <http://www.supportforstudents.msu.edu/articles/2015-important-tax-information-for-students>.

Additional funds may be available to cover out-of-state tuition and/or health insurance for dependents. Apply for these funds if needed at Click on KBS Awards and Fellowships for Graduate Students at <https://www.kbs.msu.edu/education/financial-support-housing/>. Click on "Graduate Fellowship and Award Application" at the start of the second paragraph.

Time Commitment and Expectations: This fellowship position requires the Fellow to have a KBS affiliation. The fellow must be available from January 13 to May 2, 2025, and commit 10 hours per week, and attend weekly (Zoom or in-person) meetings with Fellowship mentors.

To apply:

Please submit a single PDF file that includes the following documents:

1. A cover letter outlining your interest in this position, any relevant skills or experiences, and your experience or interest in science communication.
2. A curriculum vitae (CV).

Please name the application file "LastName_KBS_BirdDiversityandOutreach_2025.pdf" and email it to the Education and Outreach Coordinator at klotzmis@msu.edu.

About the W.K. Kellogg Biological Station

As Michigan State University's largest off-campus educational complex, KBS has put its land-grant values into practice for nearly a century, providing the public with examples of science's crucial role in sustaining natural and managed communities. KBS students and faculty work to understand and solve real-world environmental problems for a better tomorrow. To learn more, visit kbs.msu.edu.

For More Information Contact:

Misty Klotz, Education and Outreach Coordinator, W.K. Kellogg Biological Station
klotzmis@msu.edu.